

## Typical Client Service Cycle

# THE CLIENT SERVICE CYCLE











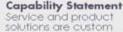
**Business** to Business Introduction

A client is made aware that there is a solution to their problems.



into categories.

The defined needs are put



Service and product solutions are custom packaged to align with the defined needs and are presented to the







Research Development Planning Options Solutions Implementation

The proposal is put into action

#### Presentations Meetings Discussions

The owner(s), manager(s), administrator(s), etc. are participating in the review process.

#### Final Service and **Product Delivery**

Final phase of project management where service or product delivery has reached some form of completion.







#### Monitor Results Metrics and Data Celebrate Success

Validate and Confirm our value proposition. brought to you by:

THE BOMAQ

### Additional or Extended Services and Products

We begin a new project for an existing or returning client, Our client refers someone else.

## Strong Sustainable Client Base with Profitable Returns

A minimum dient service cycle lasts about 120 days with service and products totaling about \$10,000 dollars.

